LEO BURNETT U.S.A.
Ad No. 5007—RIVER REFLECTION—Lights—JB—Req. No. 72056—Page—4/C—Bleed—(8⅝ x 11⅛ inches)—National (Offset) Magazines, 1981 (A)
Printed in U.S.A.

Marlboro Lights

The spirit of Marlboro in a low tar cigarette.

Also available in King Size Flip-Top box.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

11 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Mar.'81

2061190315

Source: https://www.industrydocuments.ucsf.edu/docs/prln0003

2061190315